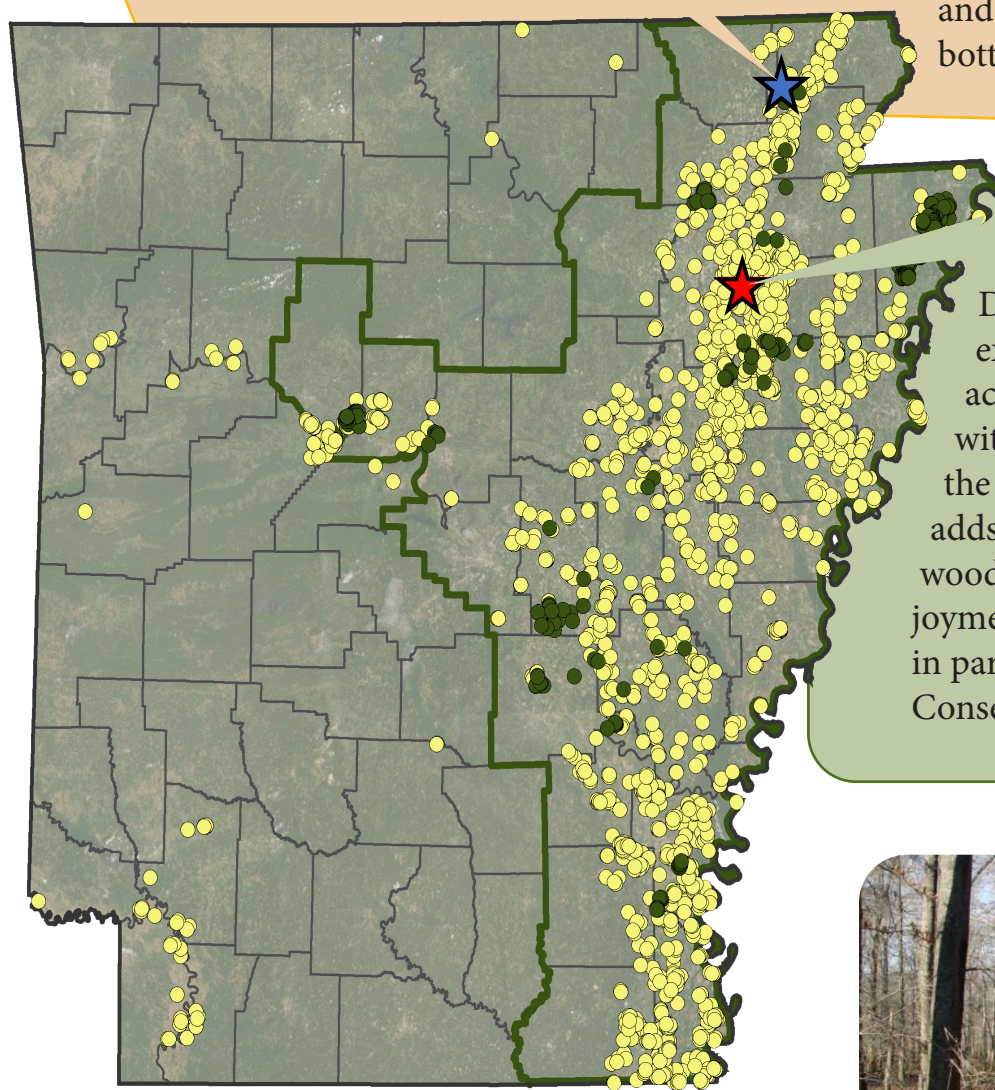


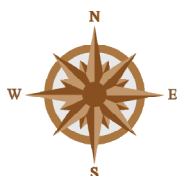
BLACK RIVER WMA

DU and the Arkansas Game and Fish Commission (AGFC) are working together to restore more than 1,000 acres of waterfowl habitat on Dave Donaldson Black River Wildlife Management Area (WMA). The Brookings Unit is located just north of Delaplaine on the south side of the Black River and managed for moist soil habitat. Ducks Unlimited recently secured a North American Wetlands Conservation Act grant to support water-control infrastructure improvements, allowing AGFC to flood 215 acres as needed. As part of this project, AGFC will also restore lost hydrologic function and positively affect 880 acres of bottomland hardwood wetlands.



BAYOU DEVIEW WMA

DU is working with the AGFC to expand Bayou DeView WMA. We acquired the Linn Tract in 2019 with plans to transfer ownership to the AGFC this year. The acquisition adds 40 acres of bottomland hardwoods to the WMA for public enjoyment. This project was supported in part by a North American Wetlands Conservation Act grant.



Ducks Unlimited PROJECTS

- ★ Featured Projects
- Rice Projects
- Completed Projects
- Rice Stewardship Area

FUNDRAISING UPDATE AND VOLUNTEER SPOTLIGHT

Volunteer fundraisers are the heartbeat of Ducks Unlimited, and Arkansas has some of the best. Arkansas boasts more than 25,800 members, including more than 2,600 volunteers who hosted 109 events and raised more than \$1.5 million to support DU's conservation mission in 2019.

Every successful endeavor has great management behind the scenes, and the Arkansas Ducks Unlimited (AR DU) calendar program is no exception. Matt & Brandy Robinson are the dynamic duo who manage our calendar program. They handle the day-to-day data entry, answer questions about program, assist with calendar distribution to chapters, and post the daily winners to the AR DU calendar & AR DU 365 Facebook pages. Matt also works with DU staff in Arkansas to develop a prize list and select monthly images, conservation messaging and artwork for each calendar.

Since 2012, the AR DU 365 Day Gun Giveaway calendar program has been a tremendous success. The \$50 price of each calendar enters the buyer into drawings for the entire year and includes a one-year DU membership. More than 2,200 prizes have been claimed by lucky winners, including lots of great firearms and grand prizes like Gregory Polaris four wheelers, War Eagle Duck Boat packages, and much more! In 2020, the program will surpass 40,000 total calendars sold, with a net/net income of over \$1 million! With a program of this size, it takes a large sales force to make it happen. This is where the dedicated team of ARDU volunteers step in.

"Our success in this program is due to all the hard-working volunteers we have across Arkansas that sell calendars each year," Matt said. "Without our local volunteers and chapters selling calendars in their communities, we would not have a program where we give away over \$250,000 in prizes each year."



STATE CAMPAIGN UPDATE AND SPONSOR SPOTLIGHT

Arkansas's State Campaign Committee moved the major gift needle forward in 2019, securing 16 new Life Sponsors, 18 upgrades and 3 new Feather Society members. The committee secured more than \$1.87 million in new commitments and \$852,000 in new cash to support Ducks Unlimited's conservation efforts.

George and Livia Dunklin are well-known Arkansas DU volunteers. Having served as DU's president, George has already demonstrated his commitment to the ducks. In 2019, they further demonstrated their dedication with a substantial commitment to the America's River Initiative in support of greentree reservoir restoration on public lands across Arkansas. DU is working with the Arkansas Game and Fish Commission (AGFC) on a long-term plan to restore these important bottomland hardwood forests and secure Arkansas' timber hunting legacy.



ARKANSAS BY THE NUMBERS

2019

- \$1,454,813
- 109 events

CUMULATIVE

- 363,951 acres conserved
- \$54.6 million invested

AGFC's cumulative contributions to DU for habitat conservation in Canada: **\$7,814,500**

(Information through 1/1/20)

Ducks Unlimited conserves, restores, and manages wetlands and associated habitats for North America's waterfowl. These habitats also benefit other wildlife and people.

Visit us online at www.ducks.org/conservation/sr



**SOUTHERN
REGION**