

DU TV | SPONSORSHIP OPPORTUNITIES

AIRINGS ON THE PURSUIT CHANNEL AND WWW.DUCKS.ORG

<i>Saturday</i>	<i>8:30 pm</i>
<i>Monday</i>	<i>1:00 am</i>
<i>Tuesday</i>	<i>8:30 am</i>
<i>Wednesday</i>	<i>6:30 pm</i>

- Pursuit Channel is available in 42 million households
- Available to every Dish and Direct subscriber
- Four airings per week in 3rd and 4th quarters
- Breathtaking waterfowl action from across North America, plus the tips, tactics, and conservation information viewers want.

FULL SPONSORSHIP - \$50K

- One :30 second commercial per episode (104 Total)
- One segment billboard per episode (104 Total)
- Category exclusivity
- Product integration where applicable

SEGMENT/VIGNETTE SPONSORSHIP - \$45K

- Custom segment/vignette with “Presented by” sponsor designation
- On-screen logo with voice over treatment
 - Segments available for sponsorship:
Duck Dog; Cooking; Duck Gun; Tactics
- Category exclusivity
- Product integration where applicable

CLOSING CREDIT BILLBOARD - \$10K

- Sponsor’s logo on screen: “Other Fine Sponsors”
- One closing billboard per episode (104 Total)

DUTV partners receive ratings reports showing total HH delivery, and can be provided additional data as requested.



Please contact your sales representative for more details.